



## Post Graduate Diploma in **BUSINESS ANALYTICS & FINANCIAL MANAGEMENT**



**Camford**  
INSTITUTE OF MANAGEMENT

AN ISO 9001:2015 CERTIFIED INSTITUTE

CONNECTING EDUCATION TO EMPLOYMENT

# WELCOME TO CAMFORD INSTITUTE OF MANAGEMENT



## Accelerate your success.

We don't teach. We develop what's already inside you.

The **Camford Institute of Management** is a leading private educational institution in Kerala, provides a robust, distinctive educational experience for its students.

Our diverse range of courses caters to all levels of workforce. As an accredited training provider of the **Ministry of Skill Development and Entrepreneurship**, approved training organisation of the **Pradhan Mantri Koushal Vikas Yojana - NSDC Govt. of India**, and **Bharat Sevak Samaj (BSS)** Promoted by Planning Commission, **Govt of India**, we conduct a wide range of management courses. We are also an **C-DAC Govt. of India** authorised training centre conducting advanced IT training programmes.

Our distinguished faculty provide rigorous instruction as well as research, performance, and internship opportunities in leading companies for every students.



CONNECTING EDUCATION TO EMPLOYMENT

### VISION

*Our vision is to provide job ready skill acquisition training programs for personal and professional development of career aspirants with a whole new dimension that has direct connection with industry and employability.*

### MISSION

*To deliver practical, affordable education, competency-based training, and being responsive to the needs of industry, via harnessing and integrating technology, people and systems.*

*To educate and develop our students to add value to the industry in which they work and maximise their potential to succeed in life.*

### WHY CAMFORD INSTITUTE?

**Job Ready Program:** In order to get you 'Job Ready' we will teach you the most important professional skills that are in-demand in the market today.

**Classes are small; hands on:** Small classes of 25 students or fewer mean that you receive individual attention from our highly qualified instructors.

**Practical Experience:** Training programs are practical – and not academic. Each program provides instruction and real-world practice.

**Global Employability:** Programs designed & structured for global employability needs

## OUR ACCREDITATION & AFFILIATION

Camford Institute of Management has affiliated our training programmes with recognised educational bodies under the Government of India and the state Government of Kerala, in addition to be accredited with International Educational and Total Quality Management Accreditation Organisations.

This certification provided with highly acclaimed international affiliations puts you in a top notch position than any other regular training programme, to help secure placements in India and worldwide in the best of companies.





## BUSINESS ANALYTICS & FINANCIAL MANAGEMENT - THE MOST EXCITING CAREER

Financial analytics helps companies discover the risks they face, improve business processes and optimize efforts in the right direction.

It helps leaders get visibility into important matters, such as which products are doing well and which sales channels to focus on.

- ❖ Business Associate
- ❖ Associate Accountant
- ❖ Executive Accounting Assistant
- ❖ Executive Finance and Accounts
- ❖ Assistant Finance Business Analyst
- ❖ Assistant Financial Controller
- ❖ Business Planner Executive
- ❖ Executive Financial Data Analysts
- ❖ Assistant Financial Advisor
- ❖ Associate Inventory Planner
- ❖ Associate Merchandise Planner
- ❖ Business Data Analyst



**The fastest growing sector in India and worldwide, because of which there is a high demand of managerial skills in this sector.**



**There is no limit to where your dreams and ambitions can take you in the exciting and fascinating world of business data analysis and finance management**



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8 Months Classroom Training  
2 Months On-the-job Training (OJT)

## **COURSE HIGHLIGHTS**



**Financial Management**



**Financial Planning**



**Risk Analysis**

This PG Diploma in Business Analytics and Finance Management will prepare you to keep pace with the data-driven era of tomorrow and thrive in the rapidly changing world of work. You will develop an understanding of appropriate business analytics techniques to extract actionable insights from relevant data for making informed decisions to solve finance and management related issues in a data-driven era.



**Credit Analysis**



**Business Analysis**



**Financial Accounting**

## **ELIGIBILITY**

Bachelor's degree in any discipline from a recognized university

## **PLACEMENTS & INTERNSHIPS**

We have a unique internship programme for 2 months for our students and 100% assured Placement support in India and abroad for all successful candidates.

# **3in1**

## **PROGRAM**

**with an assured placement**

### **PG DIPLOMA IN**

### **BUSINESS ANALYTICS & FINANCIAL MANAGEMENT**

**Duration: 1 Year**      **JAINx - Jain University, Bangalore**

JAINx is an online learning platform with the primary focus to create a virtual learning experience using the Jain University - Bangalore (Deemed-to-be University) platform that is accessible anytime, anywhere through convenient formats.

### **DIPLOMA IN**

### **OFFICE AUTOMATION & FINANCIAL ACCOUNTING**

**Duration: 6 Month**      **C-DAC Gist PACE, Govt. of India**

Centre for Development of Advanced Computing (C-DAC) is the premier R&D organization of the Ministry of Electronics and Information Technology (MeitY) for carrying out R&D in IT, Electronics and associated areas.

### **DIPLOMA IN**

### **BUSINESS COMMUNICATION**

**Duration: 6 Month**      **KCE Australia Certification Programme**

The Kangaroo Centre for Excellence (KCE) is a bi-national body chaired by the Education organisations of India and Australia to expand collaboration in education, training and research.



## WHY CHOOSE US?

Our programmes and courses are developed and revised in response to ongoing input from the industry.



### **Excellence in Education:**

Helping students achieve new heights and empower their future



### **A Modern Training Offer:**

Provides the best mix of practice and theory to ensure students success



### **Leadership Skills:**

Help students to understand and develop their leadership potential



### **Career Development:**

Transforming education to unlock lifelong opportunity

## JOB PLACEMENT ASSISTANCE IN INDIA AND ABROAD





## DISCOVERING AND CREATING NEW POSSIBILITIES

At CIM, we pride ourselves as being at the forefront of educational innovation and we have implemented a range of initiatives to prepare our students for the future.



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#### DISCLAIMER

The institute reserves the right to alter information including requirements and fees and to cancel at any time a program, course, or program major or option; to change the location and/or term in which a program or course is offered; to change the program curriculum as necessary to meet current competencies in the job market or for budgetary reasons; or to withdraw an offer of admission both prior to and after its acceptance by an applicant or student because of insufficient applications or registrations, over-acceptance of offers of admission, budgetary constraints, or for other such reasons. In the event the institute exercises such a right, the institute's sole liability will be the return of monies paid by the applicant or student to the institute. Also, we do not claim or guarantee our students that by joining our training programmes you will find a job, position or new industry.