

DIPLOMA IN GRAPHIC DESIGN & WEBSITE DEVELOPMENT



Camford
INSTITUTE OF MANAGEMENT





CONNECTING EDUCATION TO EMPLOYMENT

VISION

Our vision is to provide job ready skill acquisition training programs for personal and professional development of career aspirants with a whole new dimension that has direct connection with industry and employability.

MISSION

To deliver practical, affordable education, competency-based training, and being responsive to the needs of industry, via harnessing and integrating technology, people and systems.

To educate and develop our students to add value to the industry in which they work and maximise their potential to succeed in life.

WHY CAMFORD INSTITUTE?

Job Ready Program: In order to get you 'Job Ready' we will teach you the most important professional skills that are in-demand in the market today.

Classes are small; hands on: Small classes of 25 students or fewer mean that you receive individual attention from our highly qualified instructors.

Practical Experience: Training programs are practical – and not academic. Each program provides instruction and real-world practice.

Global Employability: Programs designed & structured for global employability needs

OUR ACCREDITATION & AFFILIATION

Camford Institute of Management has affiliated our training programmes with recognised educational bodies under the Government of India and the state Government of Kerala, in addition to be accredited with International Educational and Total Quality Management Accreditation Organisations.

This certification provided with highly acclaimed international affiliations puts you in a top notch position than any other regular training programme, to help secure placements in India and worldwide in the best of companies.



DIPLOMA IN GRAPHIC DESIGN & WEBSITE DEVELOPMENT

This six month diploma programme provides you with the essential knowledge and skills you need to plan, implement and monitor effective graphic design, advertising strategies, web design, brand management, digital marketing campaigns and pre-press and post-press printing technology

100% JOB PLACEMENT GUARANTEE

at starting package of 2 - 4 lacs per annum after training from Camford Institute



Graphic and Advertising Design



Fundamentals of Printing Technology



Fundamentals of Copywriting and Marketing



Website Design and Website Development



Web Hosting and Administration



Fundamentals of SEO & Digital Marketing

The course offered will equipped you with 'state-of-the-art' know-how of graphic and website design, with hands-on industry based exercises and assignments through-out the course. Elements of business and enterprise applications give the participants additional values.

FEE INVESTMENT

| Fee Type | I Payment Payable on Commencement | II Payment Payable between Next 1.5 Month / 45 Days | II Payment Payable between Next 1.5 Month / 45 Days | II Payment Payable between Next 1.5 Month / 45 Days |
|------------------------------------|---|---|---|---|
| Registration Fee | 10,000 | | | |
| Tuition Fee - 60,000 | 15,000 | 15,000 | 15,000 | 15,000 |
| Books & Study Materials | 2,000 | | | |
| C-DAC & KCE Reg & Exam | | 5,000 | 3,000 | |
| 80,000 + GST 18% = 14,400/- | 4,860 | 3,600 | 3,240 | 2,700 |
| Total Amount - 94,400/- | 31,860 | 23,600 | 21,240 | 17,700 |

1. 18% GST will be applicable 2. Fee once paid will not be refunded 3. Students will be liable to pay total amount after 3 month if he/she discontinues



Camford

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AN ISO 9001:2015 CERTIFIED INSTITUTE

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