

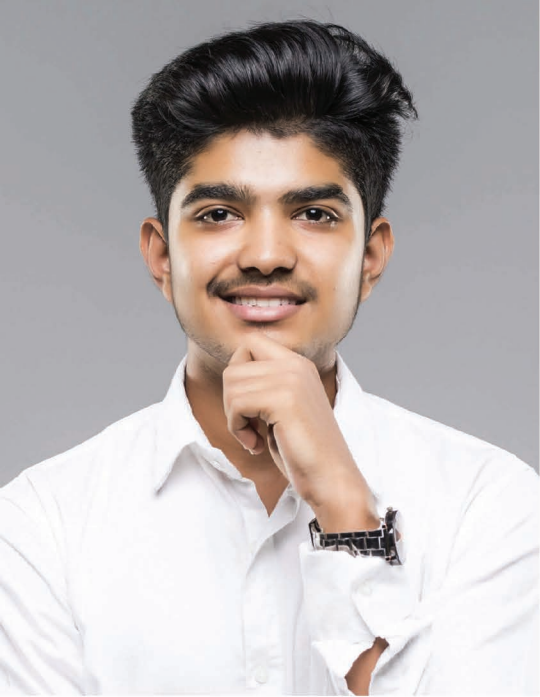


# **BBA** **LOGISTICS** **& SUPPLY CHAIN MANAGEMENT**



**Camford**  
INSTITUTE OF MANAGEMENT  
AN ISO 9001: 2015 INSTITUTION





## SUPPLY CHAIN & LOGISTICS MANAGEMENT - THE MOST EXCITING CAREER

In our globalized world, supply chain management and logistics play a larger role than ever before. Logistics play a huge role in almost every aspect of government, private industry, non-profit and disaster relief both in India and around the world.

Some of the entry level roles that gets offered to students in logistics and SCM companies are:

- ❖ Logistics Office Administrator
- ❖ Import and Export Executive
- ❖ Logistics Documentation Assistant
- ❖ Procurement Assistant / Officer
- ❖ Warehouse Executive / Assistant
- ❖ Inventory Assistant / Supervisor
- ❖ Finance Executive / Logistics Officer
- ❖ Procurement Officer / Business Lead
- ❖ Merchandiser / Replenishment Executive
- ❖ Fleet Management Assistant
- ❖ Material Controller / Storekeeper
- ❖ Port Operations Executive / Supervisor
- ❖ Professional Cargo and Freight Agent



**The fastest growing sector in India and worldwide, because of which there is a high demand of managerial skills in this sector.**



**There is no limit to where your dreams and ambitions can take you in the exciting and fascinating world of logistics and supply chain management**





## WHY CHOOSE US? QUALITY EDUCATION FOR OVER 20 YEARS



**Excellence in Education:**  
Helping students achieve new heights and empower their future



**A Modern Training Offer:**  
Provides the best mix of practice and theory to ensure students success



**Leadership Skills:**  
Help students to understand and develop their leadership potential



**Career Development:**  
Transforming education to unlock lifelong opportunity

## OUR ACCREDITATION & AFFILIATION







## WE MAKE YOU JOB READY

AN ULTIMATE PLACEMENT ASSISTANCE PROGRAM

The **BBA Logistics Management** aims to provide students with the resources, mindset and skills necessary to **build a successful career in global logistics and supply chain management**. This course is designed to give students both **solid theoretical knowledge and “hands-on” practical experience**. Many of our teachers are internationally experienced who provide students with comprehensive knowledge as well as pragmatic skills and abilities.

### 4 REASONS TO CHOOSE A CAREER IN SCM & LOGISTICS MANAGEMENT

#### Job Openings and Growth

Logistics & SCM is one of the highest growth industries in the entire world. supply chain jobs are on the rise at twice the rate of all other jobs in India and abroad.

#### Opportunity for Career Advancement

Since logisticians find a place in almost every industry, opportunities are way larger and dynamic than that enjoyed by any other profession.

#### Variety of Jobs and Work Settings

Supply Chain also spans virtually every industry and a fantastic career path for anyone. SCM and Logistics comes with plenty of employment opportunities.

#### Competitive Salary

Pursuing logistics management, will be happy to find out that the majority of jobs in the field come with high salaries and excellent benefits.

### MAKING THE MOVE INTO FASTEST GROWING INDUSTRY

The demand for critical talent in the supply chain is higher than ever. Armed with the right tools and knowledge, candidates can find the right position and organization to nourish their potential.

# BBA

## BACHELOR OF BUSINESS ADMINISTRATION

SCHOOL OF DISTANCE EDUCATION (SDE), CALICUT UNIVERSITY

Duration: Three Year - Eligibility: Plus 2 or Equivalent

## DIPLOMA IN

## LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Duration: 6 Month - JAINx - Jain Deemed To Be University, Bangalore

## DIPLOMA IN

## OFFICE AUTOMATION & FINANCIAL ACCOUNTING

Duration: 6 Month - C-DAC Gist PACE, Govt. of India - Pune

## DIPLOMA IN

## BUSINESS COMMUNICATION

Duration: 6 Month - Kangaroo Centre for Excellence, KCE Australia

## FEE INVESTMENT

Fee Type	Semester - I & II Payable on or before First Semester	Semester - III & IV Payable on or before Third Semester	Semester - V - VI Payable on or before Fifth Semester	
Registration Fee	10,000			
<b>Tuition Fee</b>	<b>40,000</b>	<b>40,000</b>	<b>40,000</b>	<b>1,20,000</b>
Study Material & Stationery	2,500	2,500	2,500	
Uniform	3,000	3,000	3,000	
<b>DLM, DIFA &amp; DBC Registration &amp; Exam</b>	<b>15,000</b>			
Graduation Ceremony Fee			5,000	
Transfer Certificate			1,500	
Internship & Industrial Visit		9,500	9,500	
<b>Total Amount</b>	<b>70,500</b>	<b>55,000</b>	<b>61,500</b>	<b>1,87,000</b>

1. Examination Fee to be paid by separately every semester
2. 18% GST will be applicable on Course Fee
3. Fee once paid will not be refunded after one month of the first semester started



**Our additional training programmes** develop the must-have qualities and employability skills for a better logistics career



**MS Office Advanced**

This MS Office training is ideal for anyone interested to get hold of the much necessary skills to stay relevant and in demand in today's business world

**English for Logistics**

This English for Logistics course is for people working in the logistics industry - whether in administration, management, warehousing or human resources etc.



**Industrial Internship**

An internship helps supply chain students recognise the nature, work environment, and career advancement opportunities within an organisation.



**Interview Preparation**

Students will be connected with our industry experts, on-demand to prepare and practice interviewing in an environment that simulates a real-life job interview.

## **LEARN FROM THE VISIONARIES AND INDUSTRY EXPERTS**

All of our instructors have real-life work experience in their fields. But in addition, Camford Institute of Management organizes many industry expert talks to help students see real life examples of what their career future could look like, and what it takes to achieve their dreams.



# JOB PLACEMENT

## READY, SET... HIRED!

**A PROMISING CAREER IN A HIGH-DEMAND INDUSTRY**  
Placement Support Upon Successful Course Completion

### How do we place our students?

- ❖ We have JOB Alerts system where we send out all the information about vacancies
- ❖ Every student is a part of JOB Alerts distribution list
- ❖ We get referral job information from the industry
- ❖ We have tie ups with leading consultancies and companies who recruit fresher and laterals
- ❖ We have placed our students in UAE, Qatar, Oman, Delhi, Mumbai, Bangalore, Chennai etc.



**Get a Job,  
Keep a Job**



### PLACEMENT PROCESS







## DISCOVERING AND CREATING NEW POSSIBILITIES

At CIM, we pride ourselves as being at the forefront of educational innovation and we have implemented a range of initiatives to prepare our students for the future.



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#### DISCLAIMER

The institute reserves the right to alter information including requirements and fees and to cancel at any time a program, course, or program major or option; to change the location and/or term in which a program or course is offered; to change the program curriculum as necessary to meet current competencies in the job market or for budgetary reasons; or to withdraw an offer of admission both prior to and after its acceptance by an applicant or student because of insufficient applications or registrations, over-acceptance of offers of admission, budgetary constraints, or for other such reasons. In the event the institute exercises such a right, the institute's sole liability will be the return of monies paid by the applicant or student to the institute. Also, we do not claim or guarantee our students that by joining our training programmes you will find a job, position or new industry.